Barcelona design week 6–14 June '17. All city. Workshops, talks, open doors, exhibitions & more.



# Viu la 12a edició de la Barcelona design week!

Durant 9 dies, Barcelona serà envaïda per més de 100 activitats que aproparan el disseny, la innovació i la creativitat als ciutadans/es i que convertiran la ciutat en punt de trobada d'empreses i professionals de diversos sectors. Sota el nom Transformant la Societat, la #BDW17 et convida a gaudir d'un programa amb exposicions, tallers, circuits, conferències, taules rodones, activitats de networking, presentacions... per tota la ciutat que et farà viure una setmana plena de creativitat.

# T'hi esperem!

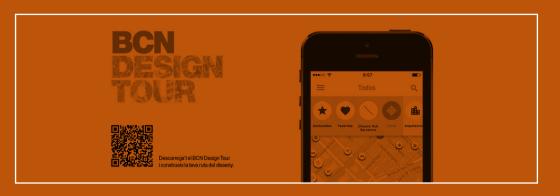
# Experience the 12th Barcelona design week!

For 9 days Barcelona will be invaded by over 100 activities that will bring design, innovation and creativity closer to citizens and will transform the city into a meeting point for businesses, professionals from various fields. With the name Transforming Society, #BDW17 invites you to enjoy a programme of exhibitions, workshops, circuits, conferences, round tables, networking activities, presentations... all over the city which will permit you to experience a week full of creativity.

## See you there!



# **CERVEZAS ALHAMBRA**





El projecte més innovador i exclusiu del mercat per al disseny i la personalització d'espais.



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simon

#### BDW Congress. Transforming Society

- ∑ 12/06—13/06 09.00—13.30h ⊚ Auditori Disseny Hub Barcelona Pl. de les Glòries, 37
- © BCD Barcelona Centre de
- Disseny
  ! Per Registre By Registration

El disseny té la capacitat de transformar, de provocar canvis que impacten en el comportament de les organitzacions i de la societat. El Congrés BDW vol reflexionar sobre l'impacte positiu del disseny a través de casos reals d'empreses que utilitzen, entre d'altres, dues estratègies fonamentals: posar a les persones al centre per entendre millor les seves necessitats i impulsar la sostenibilitat a seves necessitats i impulsar la sostenibilitat a partir del disseny. Design has the capacity to transform, and to generate sustainable changes which affect the behaviour of organizations and of society. The BDW Congress wants to reflect on the positive impact of design through real two fundamental strategies: placing people centre stage to better understand their needs and promoting sustainability starting from design.

Track 1: People and Purpose:

Denis Weil Institute of Design Chicago, Pamela Mead HERE, Joshua Tabak & Caitlin Sanford Facebook, Luis Arnal Insitum Mexico.

Track 2: Sustainable Transformation by Design:

Jonas Martens Better Future Factory, German León Gestoos. Emma Van Der Leest BlueCityLab.

#### Exposició "Krea. Mirades diferents en processos creatius" Exhibition "Krea. Different views in creative processes"

- X 06/06—31/08 Dt a Dg Tue to Sun 10.00— 20.30h Dll Mon 16.00—20.30h
- Sala B. Disseny Hub Barcelona
   Pl. de les Glòries, 37
   BCD Barcelona Centre de

en una mostra que no parla de generositat o caritat, sinó d'un autèntic interès pel valor que aporta la creativitat des de situacions i experiències vitals singulars de col·lectius en risc d'exclusió social. Cal destacar que es tracta d'una exposició que estarà en constant construcció mitjançant les activitats i dinàmiques que s'hi generaran. Comissariat i disseny expositiu: Curro Claret i Martín Azúa. Disseny gràfic: La Casa de Carlota. The public will have the opportunity to discover a display which does not talk about generosity or charity, but rather shows a genuine interest in the value provided by creativity from unique life situations and experiences of groups at risk of social exclusion. It should be highlighted that the exhibition will be in a constant process of that will be generated around it. Curator and exhibition design: Curro Claret and Martín Azúa. Graphic design: La Casa de Carlota.

#### Programa Programme

#### 06/06/17

Conferència inaugural de la Barcelona design week 2017 ∑ 17.30—19.00h

- Auditori Disseny Hub Barcelona
   Pl. de les Glòries, 37

   BCD Barcelona Centre de Disseny

de la societat a través de la creativitat per un món millor, a càrrec de Ravi Naidoo d'Interactive Africa. Opening conference of Barcelona design week 2017. Conference on the transformation of society through

creativity for a better world, by Ravi

Naidoo from Interactive Africa.

- design week □ 19.00 –22.00h □ Exterior c. Àvila. Disseny Hub Barcelona *Pl. de les Glòries, 37* □ BCD Barcelona Centre de Disseny

Adreçada a tota la ciutat. S'inaugurarà l'exposició "Krea. Mirades diferents en processos creatius" i es podrà visitar la instal·lació "#REme Project". Els assistents podran gaudir de música a càrrec de DJ's dissenyadors i brindar amb una cervesa Alhambra. Opening

party of Barcelona design week Intended for all citizens. The exhibition "Krea. Different views in creative processes" will be inaugurated and it will be possible to visit the installation "#REme Project". The attendees will be able to enjoy a concert by designer DJs and celebrate with an Alhambra beer.

- Dt. Tue.—Dg. Sun.: 10.00—20.30h
- DI. Mon.: 16.00—20.30h

  Sala B. Disseny Hub Barcelona

  Pl. de les Glòries, 37

  BCD Barcelona Centre de Disseny

aporta la creativitat des de situac i experiències vitals singulars de col·lectius en risc d'exclusió socia Exhibition "Krea. Different views in creative processes". A display which does talk about the value provided by creativity from unique life situations and experiences of groups at risk of social exclusion. The exhibition will be in a constant process of construction thanks to the activities and dynamics that will be generated around it.

#REme Project: un refugi temporal per a emergències que canvia consciències

- Dt. Tue. Dg. Sun.: 10.00 20.30h
  Dl. Mon.: 16.00 20.30h
  Vestíbul c. Àvila. Disseny Hub
  Barcelona. *Pl. de les Glòries, 37*Ambaixada d'Itàlia, Fab Lab Alicante Consolato Generale d'Italia, Istituto Italiano di Cultura di Barcellona

Projecte ideat i desenvolupat pel Fab Lab d'Alacant per donar resposta a necessitats que sorgeixen en situacions extremes. Un espai habitacional concebut mitjançant el disseny paramètric que es construeix amb tècniques i eines pròpies de la fabricació digital. #REme Project: a temporary shelter for emergencies

temporary shelter for emergencies which changes consciences. Project designed and developed by the Fab Lab of Alicante to meet the needs arising from extreme situations. A living space conceived using a parametric and tools characteristic of digital

Studiostore presenta un projecte multifuncional de tendència fa un gir per allotjar una nova hibridació: moda, flors i art amb Lagutti Concep Boutique i Lady Green. Studiostore presents a multifunctional project of trends which houses a new hybridization: fashion, flowers and art with Lagutti Concept Boutique and

Camper & Jasper

- Espai obert de Space open from: 19.00 02.00h © Elisabets, 11 © Club Casa Camper

Presentació de la sandàlia Ni-jo de Jasper Morrison. Es basa en la sòbria elegància dels interiors japonesos i es caracteritza per la seva plantilla de i natural. Presentation of the Ni-jo sandal by Jasper Morrison. It is based

on the sober elegance of Japanese interiors and is characterized by its natural tatami sole.

- "Temps de disseny"

  □ 06/06-08/06 18.00-20.00h

  □ Nau Bostik *Ferran Turné, 1-11*□ Facultad de Arquitectura y Diseño de la Universidad Católica de La Plata, Buenos Aires (Argentina)

Exposició dels treballs realitzats per alumnes de la Facultat d'Arquitectura i Disseny de la Universidad Católica de La Plata, durant l'any 2016. Exhibition of work carried out by the students of the Faculty of Architecture and Design of the Catholic University of La Plata, during 2016 during 2016.

Decoració: personalització espais impressió digital 

□ 06/06-09/06 10.00-20.00h 
06/06 16.00-20.00h 
□ Aula A. Disseny Hub Barcelona 
Pl. de les Glòries, 37 
□ Adoora System Technology

les últimes tecnologies d'impressió digital aplicades a la personalització de productes i materials que possibiliten la personalització d'espais.

Decoration: personalization spaces digital printing. Exclusive innovative installation using the latest digital printing technologies applied to the personalization of products and materials, allowing the personalization

- Design selection by Revista Interiores ∑ 06/06—14/06 Horari Timing:
- Consultar Check web BDW

  Consultar Check web BDW

Interiores convida a visitar una selecció d'establiments que oferiran descomptes durant la BDW: Gancedo, Mar de cava, Pia Capdevila, Fundació Miralles, Gaudir, Nani Marquina i Estudio Roca. Interiores invites you

to visit a selection of establishments which will offer discounts during BDW: Gancedo, Mar de cava, Pia Capdevila, Fundació Miralles, Gaudir, Nani Marquina and Estudio Roca.

'Vivere alla Gio Ponti" a MINIM

- DI. Mon.—Div. Fri.: 09.30—19.30h Ds. Sat.: 10.00—13.30h

dissenyat per ell. MINIM and Molteni&C pay tribute to Gio Ponti, with a tour of the residential and industrial buildings

that he designed and a selection of

"Testos bressol. Artesania innovadora, simplicitat meditada"

- ⊠ 06/06—14/06 Presentació Presentation 13/06 20.00h

furniture designed by him.

- DI. Mon.—Div. Fri.:
  09.30—14.00h/16.00—19.30h;
  Ds. Sat.: 10.30—14.00h

  Johann Sebastian Bach, 7

  Bulthaup Barcelona · bach 7

Exposició de peces delicades que neixen de la ment innovadora de la Xènia, amb qui podràs descubrir-ne el procés de creació el 13 de juny a bulthaup bach 7. Exhibition of delicate

pieces created by the innovative mind of Xènia, with whom you will be able to discover the process of creation on 13 June at bulthaup bach 7.

"Art al plat" by Luesma & Vega ⊠ 06/06—14/06

- DI. Mon.—Dv. Fri.: 09.30—19.30h Ds. Sat.: 10.00—14.00h Presentació "Com es cuinen les
- Presentation "How is the tableware
- of big chefs produced?" Ester Luesma, Xavier Vega & Albert Raurich: 08/06 20.00h

Exposició que et convida a descobrir vaixelles produïdes artesanalment per Luesma & Vega per a restaurants com El Bulli, El Celler de Can Roca, Mugaritz o Diverso. Exhibition that invites you to discover subbuscos. invites you to discover tableware handcrafted by Luesma & Vega for restaurants such as El Bulli, El Celler de Can Roca, Mugaritz and Diverxo.

- of art and design

  ∑ 06/06−14/06 10.00−20.00h

  Cocktail: 08/06 19.00−22.00h

  ⊙ Opera Lounge *Mallorca, 193*⊕ Thesignspeaking

Quan l'art inspira el disseny i el disseny es reflecteix en l'art. Exposició col·lectiva d'objectes de disseny i mostra de l'artista Antonyo Marest.

When art inspires design and design is design objects and sample by the artist Antonyo Marest.

- Exposició col·lectiva de disseny local  $\boxtimes$  06/06—14/06
- Àngels, 16 Roomservice Design Gallery

Inclou mobiliari dels estudis barcelonins: Estudio Pilar Líbano, López i Rivera arquitectos, Adolfo Abejón, Yomuto Atelier, Xavier Risto

Exposició col·lectiva de disseny local. Inclou mobiliari dels estudis barcelonins: Estudio Pilar Líbano, López i Rivera arquitectos, Adolfo Abejón, Yomuto Atelier, Xavier Ristol i Guillem Celada i Tcherassi - Vilató.

Magnifica exposició de pedres precioses d'arreu del món i de l'espai exterior en creacions joieres úniques.

The colours of seduction: 1001 coloured jewels. Brilliant exhibition of precious stones from around the world and of the outdoor space on unique jewellery creations.

Network of support for young talent under the age of 35, companies and start-ups which also presents the Talent's Manifesto for young designers.

del disseny de material de muntanya a Catalunya"  $\boxtimes$  06/06—14/06

- Dl. Mon.—Dv. Fri.: 16.00—20.00h Av. República Argentina, 4, 2n 2a Morgui Súnico/Josep Puig Cabeza
- Exposició de peces històriques de material de muntanya dissenyades i produïdes al nostre país. Industrial history "Small sample of the design of mountain equipment in Catalonia"

mountain equipment designed and

- produced in our country.
- Gran Via de les Corts Catalanes, 670

  FELICES · Communicology&PR
  Curator Marta Rodríguez Bosch

L'exposició reuneix una selecció d'innovadores peces creades durant els últims anys i il·lustra com la renovació proposada per alguns dels

Valets for the 21st century. The exhibition brings together a selection of innovative pieces created over recent years and illustrates the renewal proposed by some of the best designers of the time.

#### 07/06/17

Taller enfocat a l'aprenentatge de la metodologia de treball per als processos emergents de fabricació digital. *Serial* seleccionarà la millor oposta. Workshop focused on learning the work methodology for emerging digital production processes Serial will select the best proposal.

Speed Thinking. 1 object 25 projects ☑ 07/06-10/06 10.00-14.00h/16.00-20.00h

Tallers per desenvolupar la capacitat de creació dels participants. Cada participant tindrà 1 objecte com a punt de partida, amb el que haurà de representar 25 idees. Workshops to develop the capacit. develop the capacity for creation of the participants. Each participant will have object as a starting point, with which they will have to represent 25 ideas.

- i el disseny de producte

  □ 10.00-13.00h

  □ Aula B Disseny Hub Barcelona

  Pl. de les Glòries, 37

  □ Batllegroup/Stimulo

Taller de branding. Com treballar transversalment la conceptualització d'un nou producte que estimuli, inspi i connecti amb el consumidor. The

synergy between branding and product design. Branding workshop. How to work in a cross-disciplinary manner on the conceptualization of a new product which stimulates, inspires and connects with the consumer.

Worshop dinamitzat per Aktiva Desig

endències i acabats. Design a Limited Edition Whiskey. Workshop led by Aktiva Design and Podium Edici explaining the processes to create

universes, trends and finishes.

Performance d'impressió en viu. Portem el nostre alfabet de segells o fusta i imprimim els nostres accesso interactius: bosses, samarretes, dra

de cuina. Live printing performance.
We take our alphabet of wooden stamps and print our interactive accessories: bags, T-shirts, kitchen

Portes obertes de l'estudi Luki Huber Open day at the Luki Huber studio

Passatge Mercantil, 2, baixo
 Luki Huber/Manual Thinking

Role Playing Workshop

18.00—20.00h

Aula B Disseny Hub Barce

Pl. de les Glòries, 37

Lúcid Design Agency

Taller per generar empatia i complicit Els participants es posaran en la pell d'un dissenyador i els dissenyadors la d'una empresa i hauran de prendr decisions relacionades amb el disse

Workshop to generate empathy and complicity. The participants will put on a designer's shoes and the designers those of a company and will have to make design-related decisions.

Conferència de clausura del cicle Di55eccions 2 19.00—20.00h © LCI Barcelona Balmes, 209 © LCI Barcelona, Escola Superio Oficial de Disseny. Curator: Inés Peláez

studio.Closing conference of the cycle of conferences of LCI Barcelona which brings together the professional and business world. Speaker: Presentació projectes guanyadors concurs d'interiorisme WEcontractE

& Trend Scouting of Vitra. Different ways of thinking and solutions for the future world of work. This is the Vitra

Les flors com a element de d

∑ 07/06-08/06
10.30-14.00h/16.00-20.00

⑤ Store Alfons & Damian

Ptge. de Marimon, 7

⑥ Alfons & Damian

prooració. Flowers as a design

element. How floral language contributes and intervenes in the

overall perception of a space,

I. Mon.-Ds. Sat.: 16.0

D Espai Barra de Ferro Barra de Ferro, 2 DEINA, Centre Universitari de D i Art de Barcelona (UAB)

the students of the Postgraduate in Photography and Editorial Design at

scenes on including it.

while creating very different visual

foresight report.

Showroom WEcontract B
Pg. de Gràcia, 81, 3r 2a
WEcontract BCN/CENF

El concurs, obert a professionals i estudiants, va plantejar la decoraci de tres habitacions d'hotel de difere stil: luxe, urbà i contemporani Differents maneres de pensar i solucions per al futur món del treball. És l'informe de previsió de Vitra. Talk with Raphael Gielgen, Head Research

Presentation winning projects interior design competition WEcontract BCN The competition, open to professionals and students, considered the decoration of three hotel rooms of different styles: luxury, urban and contemporary.

### 08/06/17

a Fashion design

A walk among the vineyards of the s Interior design Priorat with a tasting guided by the vine grower. A walk in design through the history of wine labels.

> 4 tallers entorn el disseny d'interiors i el disseny de moda. Workshops at CreaDiseño. 4 workshops on interior design and fashion design.

Disseny i producció en ceràmica ⊠ 10.00—14.00h ⊚ *França Xica, 30 local* ⊚ Bas

and production. Workshop to learn the concepts and the technique of

slip casting to design an object for serialization in ceramics.

3 10.30—13.00h
 D Auditori Disseny Hub Barcelona
 Pl. de les Glòries, 37
 ESDAP Escola Superior de Disse
 i Arts Plàstiques de Catalunya

El disseny com a espai de debat, hibridació i transformació. Un relat q defineixi el paper de la formació de l'escola en disseny des del compron ideològic amb l'entorn, repensant el EINA. The photographs, which have a somewhat disturbing coherence, come deològic amb l'entorn, repensant el paper del disseny com a element de ransformació social. Interdisciplinary

Sarrià—Sant Gervasi 08

Sant Martí—Poble Nou 40

Vila de Gràcia 13

L'Eixample 13

Ciutat Vella 23

David Cuartielles, the physicist
Josep Perelló and the designer and anthropologist Joan Vinyets. Design as a space for debates, hybridization mation. A narrative and transformation. A narrative that defines the role of the school's training in design, from the ideological rethinking the role of design as an element of social transformation.

Exhibition open from 08 ó Opening: 14.00

Contemporani de Barcelona *Sant Adrià, 20* ESDAP Escola Superior de D Arts Plàstiques de Catalunya

lecció de projectes que reflex pre la societat contemporànic Inauguration of the exhibition of final projects of students from ESDAP from the academic year 2015-2016, with interventions in the space by Yannick Buchs, Robert Palau and Gisela Solé Mostra de projectes amb intervencions a l'espai de Yannick Buchs, Robert projects which reflect on contemporary society and provide proposals to

Furniture and urban environment.
Talk by the architect Josep Maria Fort, a collaborator of Novatilu, taking as examples some of the company's most

Exhibition, action, conference, DJ.

Showroom InterniDiputació, 299Interni Barcelona

ta. A project ideas that, through creativity, promote

A combination of coaching and a

workshop. A trip which leads the business idea through design thinking processes.

De la fàbrica de xocolata

space in which design, photography, films, audiovisuals and gastronomy interact in a former chocolate factory (Lloveras chocolates).

cinc sentits poden fer que una ca sigui més impactant i influir The five senses can make a brand be more impressive and influence the purchasing habits of its consumers. Do you want to discover how?

iatló RS Barcelona — Torres 19.00—22.00h RS Barcelona Showroom and Concept Store *Còrsega, 365* RS Barcelona i Torres

emostra que no només ets un crac el futbolí o del ping-pong. En aque: ampionat hauràs de ser el millor en

Triathlon RS Barcelona — Torres. at table football or ping-pong. In this championship you will have to be the best in sport + design + wine. A

Del màrqueting digital al digital business ∑ 08/06—09/06 09.00—13.00h ⊚ Creactivitat *Provença, 214, 3r 2*a ⊚ Creactivitat movement but with a cold, distant and sinuous character. TORU

⊠ 08/06—14/06
10.00—13.00h/16.00—21.00h
Presentació Presentation:
09/06 20.00h

⊚ Sant Domènec, 20

© TORU

digital marketing to digital business.
Workshops run by Eduard Vandellòs
from Creactivitat. Review of trends for the digital transformation of services and industry 4.0 with praxis through Design Thinking experience.

imposi Southern Perspective On Transition Design 3 08/06 19.00h 09/06 09.30—18.00h 0 EINA *Passeig Santa Eulàlia, 25* 0 EINA, Centre Universitari de Dis i Art de Barcelona (UAB) of furniture manufactured in leather, presents its leather furniture for the first time in Barcelona. Simple furniture

Debating space to advance with

the definition, knowledge, research and practice of Transition Design

from southern Europe and Latin

perspectives.

with the contribution of local contexts

n digital. Day of conferences,

workshops, work fair, showcase and

and the exchange of knowledge and

experiences in the digital environment

a sector in which Catalonia stands out

Ventura and Jessica Fernández. Round Table with: Luciana Leveratto, Ramón

Bragós, Kyriaki Papageorgiou and

hosted by Jaume Pérez Payarols.

a Canyelles ⊠ 18.00—22.00h ⊚ ESDAP Barcelona Deià Ignasi Agustí, 2-4 ⊚ ESDAP Barcelona Deià

OBJECTS by Estudio Carme Pinós

☐ 18.00—20.00h

⑤ Showroom OBJECTS

Sant Pere Màrtir, 28

⑥ OBJECTS by Estudio Carme Pinós

arquitecta explicarà com va néixer el rojecte, la filosofia del disseny que hi a darrera de cadascun dels mobles a transformació del showroom en a. The architect will explain the

with exquisite materials.

09/06 19.00h

Espai Mofuta Santa Perpètua, 15

Octàgon Design

con a forma

base per crear jocs visuals. Les peces

inals transmeten vida i moviment

sinuós. Octàgon Design will display its catalogue and the installation "Polar" from the Cúmul group. Cúmul uses

the circle as a way to create visual games. The final pieces convey life and

ts. TORU, a young producer

philosophy behind each piece of furniture, and the transformation of the showroom into a gallery.

Pesigner Opening Party 01/06–14/06 18.00–21.00 Presentació Presentation:

ascina el disseny sostenible? Et nvidem a conèixer nous dissenys d da i mobles de Helsinki&Barcelon;

i més. Are you fascinated by sustainable design? We invite you to discover new fashion and furniture designs by Helsinki&Barcelona. Recycle with the cool Ecosmol by

09/06/17

Els artesans i creatius del barri de Sant Pere obren les portes dels ser

Open. The creative people of the Sant Pere neighbourhood open the doors of their workshops. A retrospective photographic exhibition distributed among all the spaces will be the connecting thread.

Kulunca: from concept to patent as a path to the marke Conference by Pau Corella. A path to protect not only the intellectual property but also the product's own sustainability and its commercial visibility.

on tingiao de grafisme dei 7 amb la presència de Device rraiz&Soto tot parlant de com Graphics platform. Second graphics platform of 2017 with the presence of Device and Herraiz&Soto talking about how they approach a project while sharing a Moritz or a summer cocktail.

Speed to Market with Virtual Packaging ⊠ 18.00—20.00h ⊚ Aula B, Disseny Hub Barcelona *Pl. de les Glòries, 37* ⊚ Esko i Vicenç Marco Brand Desi

Xerrada que pretén demostrar l'agilitat en que es pot dissenyar un packaging tot utilitzant prototips virtuals, des del disseny fins a la producció. Talk which aims to demonstrate the agility with which packaging can be designed using virtual prototypes, from design

10/06 19.00h Sancho de Ávila, 66-72 project exhibition. Research based on matter and light, guided by sacred geometry. Jordi Piera works with light in Florianópolis and Borja Díaz works with wood in La Floresta.

Espai Simon 100 3 10/06 10.00—14.00h/19.0 Presentació Presentation

collection. A revolutionary concept which is presented for the first time

digitized in order to create experien

and which allows spaces to be

which are adapted to the user.

possible Brands 10.00—14.00h Gran Via de les Corts Cata 757, 1r 3a Stay Hungry Stay Foolish

to create a brand that nobody would

7. Presentation of novelties 2017.

v. Cristina Noguer presents

Presentation of BD Barcelona Design's

Galeria L&B contemporary art DUP 2017 — Cristina Noguer ⊠ 06/06—14/06 10.00—19.00h ⊚ *Álaba, 58* ⊚ Galeria L&B contemporary art

ever buy, write its manifesto and

i la llum, guiada per la geometria sagrada. Jordi Piera treballa amb li llum a Florianópolis i Borja Díaz tre la fusta a La Floresta. **Toho light** 

Yomuto utilitza el concepte de *l'obj trouvé* amb la intenció d'aconsegui lenguatges basats en un alt valor emotiu. El resultat són peces únique Yomuto uses the concept of the languages based on high emotional value. The results are unique pieces.

U Concert exhibition

experience 12.00—15.00h

Nau Bostik Ferran Turné, 1-11

Asociación Beintuitive en

Open presentation of the Beintuitive® methodology. Intuition applied to decision-making as a vehicle for design creativity with awareness

### 10/06/17

ELISAVA. Design Attitudes © 09.30—18.30h © ELISAVA *La Rambla, 30-32* © ELISAVA Escola Universitària de Barcelona - Disseny i Enginyeria

Un esdeveniment inspirador, participatiu i de networking que serà referència en la definició del rol del disseny en el futur. An inspirational, three projects which use light as a connecting thread, inviting us to think about the production and consumption participative and networking event which will be a reference in defining the system that affects the design world. role of design in the future.

Programa especial que vol mostrar

Special programme intended to

and gastronomy.

demonstrate the creative potential of the main design-related players and projects existing in the Poblenou neighbourhood. Visitors will have the

opportunity to explore one of the city's most charismatic neighbourhoods and to enjoy the activities that will be

pen Day 06/06—14/06 10.00—18.00h Showroom Zuzunaga

day inviting you to discover Cristian

Zuzunaga's collection and projects.

ció Presentation

Challenge to makers, architects, designers and students to create mobile pop-up installations for the public space made entirely out of

Inauguration kitchen showroom Carpintectura.Carpintectura -kitchens with character— inaugurates its showroom and presents next125. There will be show-cookings, music and craft beer.

how some of his creations go from being sculptures to pieces of furniture.

Taller d'estampaci ☐ 11.00—13.00h ☐ *Amistat, 30* ☐ La Blu

ri. Presentation of the Simon 100 workshop. Workshop in which each participant will receive a T-shirt which will be customized with different printing techniques and various materials.

Conferència Conference: 10/06 17.00h Pujades, 99, baixos 2a La Plataforma

esentation Foroba Yelen, by Matteo design a logo using a different creative Ferroni A bike turned into a lamppost that works completely ecologically. Together with Fondazione eLand they have distributed the tool amongst underprivileged communities in Africa.

Faller d'il·lustració per a skateboards i longboards z 11.00—19.00h © *Ciutat de Granada, 53-57* © L'Idem Barcelona — Crea School

Iller dedicat a decorar l'skateboard workshop for skateboards and longboards. Workshop devoted to decorating the skateboard or longboard of the participants. All accompanied by good music and video projections of works by the school's students.

refurbished building and Montoya table.

oy-Atipus store with cava & frien 3 12.00—19.00h 5 Atipus *Pallars, 85, 1r 2a* 5 Atipus

ortes obertes de l'estudi i pop-up ore by-Atipus. Open day and pop-up store by-Atipus.

t. BAU open day. Opportunity to discover new talents, trends that will dominate the market and to obtain unique pieces. All accompanied by

music and a good atmosphere. 

Presentació ECOLAB DESIGN

□ 08/06—12/06 16.00—20.00h

□ Ciutat de Granada, 28

□ ECOLAB CanNova

de les serigraties. Mayuscula opens its studio and presents a collective exhibition: Bahia Shehab, Hey Studio, Tarek Atrissi, Edenspiekermann, Foreign Policy, Andreu Balius... Pop-up

Presentation ECOLAB DESIG. New furniture designs manufactured in its own workshop. A series of samples of

natural finishes are also displayed for

ecological constructions.

pesign 4 us 17.00—21.00h 1AAC *Pujades, 46, baixos* 1 Union Garage Studios, Ambaixada d'Itàlia a Madrid, Consolat General d'Itàlia a Barcelona i Istituto Italià d Cultura BCN

exposició interactiva. Arquitectura ofímera, food design i treball artesan d'ajunten per desenvolupar noves ormes de comunicació. Interactive

LCI Barcelona Market & Photo Shoot al Twentytú Hi-tech Hostel ⊠ 17.30 –20.30h ⊚ Terrassa Twentytu Hi-tech hostel. Pamplona, 114 ⊚ Twentytú Hi-tech Hostel i LCI wentytú Hi-tech Hostel i LCI elona, Escola Superior Oficial c

Podreu trobar peces de Carlotaoms Ssic and Paul, Krizia Robustella, Daniel Rosa i Manuel Bolaño, tots el alumnis de l'escola i participar en un

design line. We have big ideas! We will

what we are preparing.

contemporànies?: una mir: Poblenou d'abans i d'ara & 18.00—20.00h © *Roc Boronat,* 68 © Industry

Industrial moulds or contemporary

of moulds from the 19th and 20th centuries, elements which could

perfectly well be sculptures now

11/06/17

generació de conceptes de packaging Join the Innovation HUB Design Center in the co-creation of the next generation of e-commerce packaging concepts together with Zobele.

the Founder of Frame Magazine, in technological stimuli can promote creativity and support well-being in at home.

mèstics. Debate moderated by

Dirigit per Directed by Oscar

P. An event intended to display the

emerging talent of the next generation of designers. A good way to discover

transforming projects undertaken by students from Barcelona's design

schools and which will be presented

BAU, ELISAVA, EINA, IED, LCI, Escola

to companies and organizations

new talent. With the parti

Massana, IDEP and ESAP.

3 19.00 – 21.30h
 Auditori Disseny Hub Barcelona PI. de les Gibries, 37
 BCD Barcelona Centre de Disseny i Museu del Disseny de Barcelona

carried out by scenography and architecture students from the Amsterdam University of Arts.

Ylab's latest 区 Visites guiades Guided tours Consultar Check BDW web Presentation new large-format furniture

☑ 16.00—20.00h ② Miele Experience Center Barce Via Augusta, 24-26 ③ Miele Experience Center Barce sculptures?: a glimpse of the Poblenou of the past and of now. Exhibition

> Faller sobre "food design" impartit per estudi de disseny especialitzat er limentació Papila i el mestre forn ordi Morera. Workshop on food design run by the Papila design studio specialized in food and the master baker Jordi Morera.

III Fòrum de Moda Sostenib □ 17.45–21.00 h □ Museu Marítim de Barcelona Av. de les Drassanes, s/n □ Moda Sostenible Barcelona

experiences and clues to discover the fashion that we will wear in the future.

audy Herder comparteix la seva visi sobre les tendències que actuen col a fil argumental i modelen el paisatg de futures decisions de compra del consumidor final. Conference of trends by 4 Interior Design&Lifestyle

act as a thematic thread and shape the landscape of future purchase

Presentació de la nova col·lecció 2017 de Marset al seu showroom de Barcelona. Marset presents the

resentació per a dissenyadors, nginyers industrials, arquitectes piers i al món de la robòtica, dro ròtesi que volen realitzar proto

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Further up-to-date information on the activities and accesses, registration and enrolment on the website barcelonadesignweek.com

the world of robotics, drones and prostheses, who want to make cheaper functional prototypes.

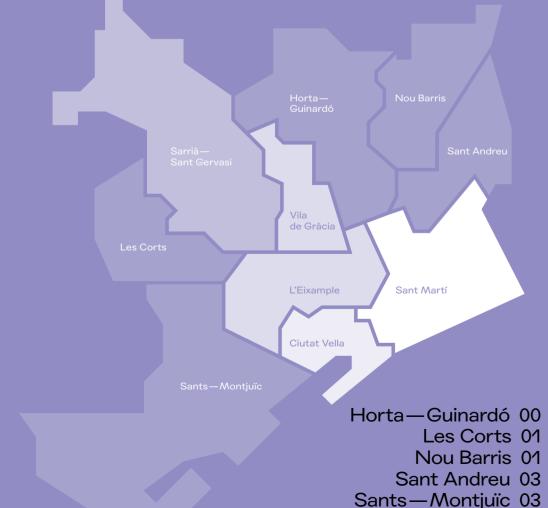
Framing the Future: How responsive environments can redefine our wellbeing X 19.00—23.00h

© Espacio Simon 100
Sancho de Ávila, 66-72

© SIMON i Frame Magazine

**Bdw in Barcelona** 

La Bdw a Barcelona



conversation between the enginee

important products.

combining design and sustainability. A unique event to reward projects and protection of the planet.

18.00—21.00h Cloud Coworking de Sagrada Familia. *Sardenya*, 229 Design Cluster wants to contribute to promoting how research in design can generate innovation in the health field, Un mix entre un coaching i un workshop. Un viatge que porta a l'emprenedor a construir una idea de negoci innovadora a través de both thanks to the services offered and to the quality of its professionals. Speakers: Jonathan Duckworth, Oriol

otografia, cinema, audiovisuals i gastronomia en una antiga fàbrica de kocolata (xocolates Lloveras). From the chocolate factory to creative spaces
Presentation of Factory103, a creative space in which design, photography, films, audiovisuals and gastronomy

Cosentino. Activitats diverses i musica en directe. Public inauguration of the new main building of ESDAP Barcelona Deià in Canyelles. Exhibition and prizegiving for the best final projects given by the companies MACtac, Artemide, Neolith, Cosentino. Various activities and live music.

Contemporary interior design.

DomesticoShop organizes a talk on product creation together with Inma Bermúdez and Nani Marquina and one with free advice on interior design and describe (Marca Consultant) decoration (Home Consultant).

ó Presentation

mesticoSnop organitza una xe bre creació de producte al cos nma Bermúdez i Nani Marquin:

Antoni Arola which integrates a cozy and comfortable parenthesis into the

Presentació de la nova col·lecció d'aparadors "Ceibo" de Juan Pablo Quintero, fabricats localment a Meo Design Studio. Exposició i making Presentation of the new collection Quintero, locally produced at Medio Design Studio. Exhibition and making of.

Exposició de la llum Alabast produïda per Carpyen i dissenyada per Jordi Veciana. Es mostraran prototips, el procés de disseny, fent èmfasi en l'ús de l'alabastre amb propietats de refracció lumínica. Exhibition of the

Alabast light produced by Carpyen and designed by Jordi Veciana. Prototypes and the design process will be shown, highlighting the use of alabaster with light refraction properties. Espai FLUVIA

∑ 06/06−14/06
10.00−14.00h/16.00−20.00h
10/06 19.00h
⑤ Sancho de Ávila, 66-72
⑤ FLUVIA

Presentació del nou showroom crea per Estudi Antoni Arola que integra orígens fabrils del lloc, un parèntesi envoltant i confortable en el qual FLUVIA Space. Presentation of the new showroom created by Estudi

and comfortable parenthesis into the manufacturing origins of the site in order studio-workshop of the sculptor Antoni

Pas de l'escultura al disseny ⊠ 11.00—13.00h ⊚ *Passatge de Casamitjana, 15* ⊚ Antoni Yranzo, Casamitjana 15 espais de creació

res passen de ser escultures a

to discover FLUVIA's lighting creations. Yranzo, where we will see his work and

DDD-ART 2017: La Tecnologia al Servei de l'Art ⊠ 10.00—20.00h ⊚ Àvila, 41 ⊚ FX Animation Barcelona 3D& Film School i IAAC-Fab Lab Barcelona

characteristic of a digital age or is it a tool at the service of art? Exhibition inviting visitors to draw their own

organized: open days, workshops, exhibitions, presentations, talks... and a festive closing event with music, light

Visita a l'estudi-taller de l'escultor Antoni Yranzo on es podrà veure el seu traball i com algunes de les se

exhibition. Ephemeral architecture, food design and handcrafted work come together to develop new forms of communication. BCN Design Quiz ⊠ 11.00—14.30 h ⊚ Dear Design *Novell, 36, bai* ⊚ Dear Design

applied to design. Workshop based

innovative and viable projects to

launch on the market.

on "brainwriting" to learn the basics of creative sustainability and generate

digital and interactive activity that tests your knowledge about design in the city of Barcelona. Do you think you know everything about design in

12/06/17 BDW Congress.

El Congrés BDW vol reflexionar sobre l'impacte positiu del disseny a través de casos reals d'emprese que utilitzen, entre d'altres, dues sotratègies fonamentals: nosar a BDW Congress wants to reflect on the positive impact of design through real cases of companies which use, among others, two fundamental strategies:

placing people centre stage and

promoting sustainability starting from

Thinking Zinc ⊠ 15.00h ⊚ Zinc Studio *Via Laiet* ⊚ Zinc Labs

design.

tel-ligents. Networking event and workshop to work on the conjunction between physical and digital design, through the field of wearables and other smart devices.

sdeveniment de networking i taller ( eballar la conjunció entre "physical

⊠ 15.30—18.30h ⊚ Zobele España Josep Pla, 2 (Edifici Barcelona Mar), Planta 8 © Zobele España

Participa amb l'Innovation HUB Design Center en la co-creació de la propera

articles by Carlotaoms, Ssic and Paul, Krizia Robustella, Daniel Rosa and Manuel Bolaño, all students from the

experiències que s'adaptin a l'usuari. Performance resulting from research on the Mies van der Rohe Pavilion

use our knowledge of virtual reality and 3-D technology so that you can see últims projectes de vivenda. YLAB Arquitectos Barcelona opens the doors of YLAB 's latest, one of its most

13/06/17

recent housing projects.

Sustainable Fashion Forum. 6 talks in of a sustainable fashion piece. Pro

14/06/17

Autumn/Winter 2017/18. Gudy Herde

decisions by the end consumer.

Barcelona showroom.

Robotics ໓ 19.00—21.00h Ͽ Miele Experience Center Barcelona *Via Augusta, 24-26* Ͽ Innou & Natural Robotics

new 3-D printer to sinter laser from Natural Robotics. Presentation for designers, industrial engineers, architects and jewellers, as well as the world of robotics, drones and

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